

# here & there m a g a z i n e

## Submission Guidelines

Thank you for your interest in contributing to Here & There Magazine, a travel-focused digital publication covering art, design and fashion in cities around the world. We accept submissions to run bi-weekly stories in the Travel Journal on [hereandtheremag.com](http://hereandtheremag.com).

From artist interviews and designer studio visits to visual photo video essays, all pieces must be written and captured in a way that appeals to readers who are culturally aware, well-travelled and creatively curious. Here & There Magazine's primary readers are engaged citizens of the world—educated men and women who have good jobs, high incomes and a desire to travel every day. Sometimes, they hop on a flight. Other times, they read a piece in Here & There Magazine that transports them to a faraway place. In any case, these are people looking for experiential content that makes them feel alive.

Here & There Magazine's mission is to inspire and guide curious readers seeking to connect with people and the cities they live in. While other publications tell stories through itineraries and lists, we tell stories through the experiences of creative people.

Below you will find descriptions of the departments for which we accept queries. Due to the high volume of pitches we receive, it is only possible to review those that fully adhere to the requirements below.

Before you get started, visit [hereandtheremag.com](http://hereandtheremag.com) to ensure you are familiar with our style and don't pitch something we've already covered.

## TRAVEL JOURNAL

The Travel Journal, an online collection of stories from the road, is our main department that accepts pitches.

### ART

- Event coverage of art exhibits, gallery openings and festivals in major cities around the world
- Artist interviews and profile pieces
- Artist studio visits
- City-based art scene guides

### FASHION

- International fashion week coverage
- Fashion designer interviews and profile pieces
- Designer studio visits
- Creative fashion editorials
- City-based fashion scene guides
- City-based boutique guides
- Interviews and profile pieces on models, make-up artists, hair stylists and other professionals working in the fashion industry

### DESIGN

- Architecture pieces that focus on a particular firm, designer, building or urban district
- A focus on interiors (cafes, restaurants, museums, etc..)
- Noteworthy and interesting furniture designers
- Top design areas and shops in cities around the world

### EXPLORE

- Boutique hotel reviews, preferably design- and art-focused hotels
- City escape features covering unique destinations and resorts nearby (within 3 hours) of a major city
- Coverage of city festivals and events that don't fit into the ART or FASHION sections
- Where to Eat city guides
- Where to Shop city guides
- Resident city guides, covering a day in the life of a creative person living/working in a particular area
- Off the beaten path city guides, covering unique activities for the culturally curious traveller
- Photography and Videography essays; a visual feature promoting a location or experience.

## LATEST FOCUS

Here & There Magazine is now accepting pitches for their mini city-guides in the EXPLORE section of the Travel Journal. If you are interested, send a quick message to Aleyah Solomon ([aleyah@hereandtheremag.com](mailto:aleyah@hereandtheremag.com)) and tell her which city you live in and any writing/photo samples you have produced in the past. If selected, you will receive a short list of questions to answer which will include your tips on local spots to deem necessary to note when visiting your city.

## YOUR PITCH

Please direct all editorial pitches to our editor Julia Eskins at [julia@hereandtheremag.com](mailto:julia@hereandtheremag.com) with the contents of the pitch in the body of the email and samples included as attachments or web links.

Please direct fashion editorial, photography and creative pitches to our creative director Aleyah Solomon at [aleyah@hereandtheremag.com](mailto:aleyah@hereandtheremag.com). If you are including samples, please send them as jpg attachments, or provide us with a link to your web portfolio.